

## Communications and Webmaster – VP Report

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As VP for Communications and Webmaster, one of my main responsibilities is the general maintenance and upkeep of the I-INCE website. In an initial handover period, I was trained by the previous VP (Joe Cuschieri) on the operations of the website's back-end. Joe walked me through the back-end of the website (accessed through GoDaddy.com) which takes the form of a platform that enable simple html edits to the site. Since this training, I've been updating the website as required, i.e. upon receiving instruction from various partners

### **1. Updates to I-INCE Website**

While the website in its current form has served the Institute well, in April of this year it was decided to update the website. After Board approval we engaged the services of a website developer (Web Done Well) to develop a new I-INCE website.

#### ***1.1 Rational for Revision***

The I-INCE website is a valuable platform for the operations of I-INCE. It is currently the only public facing platform I-INCE maintains, and it also serves as a document repository for activities related to governance. While it currently fulfills its purpose, the last significant revision of the website occurred in 2013. Thus, the current version is almost 10 years old, and is in need of updating.

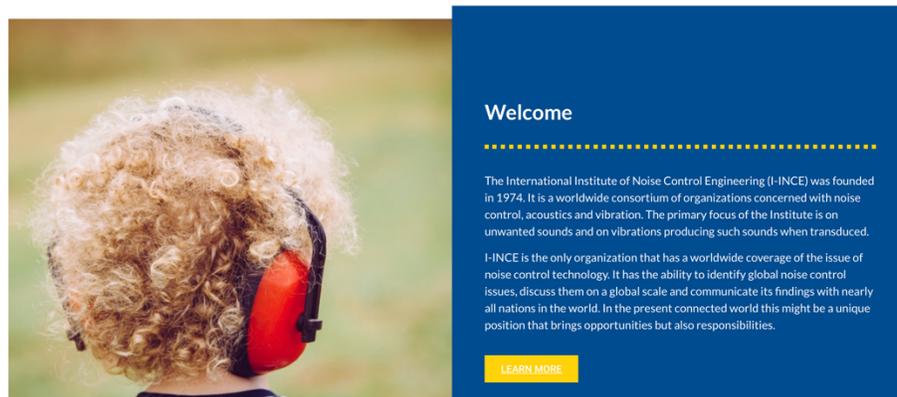
In parallel, the INTER-NOISE conference websites have recently all been streamlined, so that each year the website for the annual congress are of a similar style and structure. It was proposed that the I-INCE website be re-developed to reflect the general theme of the INTER-NOISE conference websites (for example <https://internoise2022.org>).

Based in South Carolina U.S.A., Web Done Well is the company that houses and runs the INTER-NOISE websites. Following some initial meetings, Web Done Well was selected as the developer to update the I-INCE website.

#### ***1.2 Revision***

The content from the old I-INCE website has now been transferred over to the new website. It is not 'live' yet, but a test site is available for inspection: <https://iince.wpengine.com>

The menus to navigate through the website have been streamlined, and it allows easy access to some key features of the site. The revised homepage is displayed in Figure 1.



**Figure 1:** Revised Homepage with Institute’s vision prominently displayed

### **1.3 Future Plans (& A Call for Volunteers)**

To reach its full potential the website needs volunteers to create/curate content for publication on the site. There are a number of items in need of immediate attention:

- Graphics: The website is currently using a collection of stock photos, or photos from previous Noise/News International articles. We would like more relevant photos/graphics to be included. Please contact me if you have anything that might be appropriate.
- Spotlight Feature on Homepage: At the moment the homepage features a spotlight on INTERNOISE-2022. Future Spotlights could include other prominent Activities (e.g. the Year of Sound, The Pursuit of Silence Movie, etc.), or future INTER-NOISE conferences.
- News Articles: Although not displayed at the moment, there is an option for three prominently displayed news articles on the Homepage. These could be news items related to activities of the Institute.
- A History of I-INCE: I-INCE has been in existence for almost 50 years. With a rich history, the website should include a detailed history of the foundation of I-INCE.
- The “Honoring” page needs to be updated with more details (and perhaps some photographs)

## 1.4 Costs

The costs for the website upgrade are as follows:

### Year 1 - \$3,564

Including:

- complete site redesign (including porting all the content from current site to new redesigned site)
- Site Updates as instructed by Webmaster
- Daily Cloud backups
- 24/7/365 Uptime Monitoring
- Monthly Site Audits
- Multiple Daily Security Scans
- Updates (Wordpress, Plug-Ins etc.)
- Performance Monitoring
- Weekly Care Updates

### Year 2 - \$1,164 (recurring annual fee)

Including:

- Site Updates as instructed by Webmaster
- Daily Cloud backups
- 24/7/365 Uptime Monitoring
- Annual Site Audit
- Daily Security Scans
- Updates (Wordpress, Plug-Ins etc.)
- Monthly Care Updates

The \$3,564 includes the redevelopment/building of the website and hosting, security, etc. There are no long-term commitments, and the Institute can cancel at any time.

After the website is built, the costs for ongoing hosting and maintenance will be reduced to \$1,164 per year. This will include website updates (as instructed by Webmaster), daily backups, security scans, plugin updates, performance monitoring, etc. All prices are inclusive of Tax/VAT.

## **2. Bulk purchase of domain names for INTER-NOISE Congress**

To guarantee consistency across future congress websites, the Institute secured the rights to the following domain names:

- Internoise2024.org
- Internoise2025.org
- Internoise2026.org
- Internoise2027.org
- Internoise2028.org
- Internoise2029.org
- Internoise2030.org

We hold the rights for the next two years, and can renew as needed. The cost for the 7 domain name registrations, for 2 years was \$264.92.

We also hold the rights to [internoise.org](http://internoise.org) until 2028.

## **3. NOISE/NEWS INTERNATIONAL**

Virtual Inc (who act as the INCE-USA Business Office) continue to serve as editor and publisher of NNI, with Caitlin McAuslin and Carol Fusaro, serving as the day-to-day editors, uploading files to the blog, assembling the NNI archival pdf magazine, and preparing it for publication.

Virtual Inc took over this editorial/publisher role from AMNET Systems last September, so it has been approximately 1 year since Virtual took this role. The standard of the publication has remained high, and Virtual have been able to move to publication slightly faster than AMNET, meaning that articles do not need to be submit 1 month in advance of publication.

I act as Managing Editor for the Magazine, and along with this role, I am continuing to work on developing the Noise/News International blog content together with the continued increase in social media presence, including Facebook and Twitter. The handle for Noise/News International is @NNIEditor. The objective is to keep readers informed on a quick rolling basis.

The March issue this year was a special issue on Motorcycle noise. This was an idea developed with Gijsjan van Blokland, and together we invited authors with expertise in motorcycle noise to submit articles. The idea of having a focused special issue was very well received, and led to increased submissions for this issue. We will aim to continue this strategy for each March issue of NNI, and have provisionally identified a theme related to “Noise Control and Sustainability” for next year’s special issue.

### 3.1 Current Paid Advertisers in NNI

Company	Run Time (Duration)	Start Date	End Date	Price
RION CO., LTD	12 Month	1/1/22	3/31/23	\$ 1,350.00
	4 Issues			\$ 6,000.00
	<b>Total Spend</b>			<b>\$ 7,350.00</b>
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NTI Audio	12 Month	4/1/21	3/31/2022	Paid in 2021
	4 Issues			
	<b>Total Spend</b>			<b>Paid in 2021</b>
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Intertek	3 Months	11/1/21	1/31/22	Paid in 2021
	<b>Total Spend</b>			<b>Paid in 2021</b>